

Quote Samples & Press Release Boilerplate Creation for Baltimore Hunger Project

Submitted in anticipation of “H&S Bakery - One Million Loaves” press release

Ghostwritten by Jami C. Johnson (APRIL 2021)

1. “The pandemic greatly affected families, more than we ever could have imagined. When the schools were shut down in March 2020, children were no longer able to receive daily breakfasts, snacks, and lunches at the school. Because the pandemic has affected jobs and livelihoods, many families found they had less income, but higher food expenses.”
2. “The Baltimore Hunger Project went from serving 600 children to serving more than 3,400 children and their families within a matter of mere weeks. When we told vendors like H & S about the jump in demand, they jumped to help. No questions asked. They provided an average of 2,000 loaves of bread every week for the last year. Without the increased support from H & S Bakery, continuing to operate in an impactful way during the pandemic would have been very difficult. Because of their support and vendors like them, we could continue our life-changing mission of helping families and fighting against childhood hunger.”
3. “Sometimes we tend to think of certain sandwiches—like baloney, PBJ, or tuna fish—with a feeling of nostalgia. Yet, these sandwiches are way more than that. Because sandwiches are nutritious, delicious, and easy to assemble, bread is a primary staple for BHP families. A good sandwich on fresh bread brings a smile every time. We are so grateful that H & S Bakery understands that simple fact.”
4. “What I want people to know is that H & S didn’t have to do any of this. Because of the increased demand for baked goods, I know they could have simply sold the bread and made larger profits. But instead, because of the culture that Chuck and the Paterakis family have instilled in their baking business, their team placed a high value on contributing to their community and giving to those in need.”
5. “Honestly, the very idea of donating a million loaves of bread is a staggering concept to comprehend. I mean, how many football fields would that even be? When I do the math, I come up with 3,278 fields. That is an impossible image for the mind to conjure. But you know what is not? The smile on a kid’s face. H & S gets that.”

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About Baltimore Hunger Project

Baltimore Hunger Project, a 501(c)3 charity, is Baltimore-based non-profit organization that is dedicated to eliminating the growing problem of weekend childhood hunger and food insecurity. For additional information on programs and partnerships, visit www.baltimorehungerproject.org.

H&S Bakery bread donations top 1.4 million loaves



Photo: H&S Bakery

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By

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BALTIMORE – H&S Bakery, working collaboratively with more than 80 local charities and organizations, donated more than 1.4 million loaves of bread in 2020 as a direct response to the coronavirus (COVID-19) pandemic.

“We consider it our duty and our great honor to be able to step up and serve our community at such an unprecedented time of tremendous need and uncertainty,” said Bill Paterakis, president of H&S Bakery. “When the pandemic started, our company made a commitment that we would do our very best to support local organizations involved in relief efforts, and further, that we would not waver from that commitment until we were on the other side of this crisis. I’m incredibly proud of my team and our employees for their tireless work in continuing to distribute over 1.4 million loaves of bread and helping families to put food on the table amidst such adversity and hardship.”



H&S said its employees have and will continue to deliver donated products on a weekly, bi-weekly or monthly basis to a broad range of organizations, including Baltimore City and County school programs, as well as faith-based groups and mom-and-pop relief operations. Charities that have received the company's bread loaves over the past year include: Baltimore Hunger Project, Weekend Backpack, Salvation Army, Caring for Friends, Meals on Wheels, Student Support Network, YMCA, 4MyCity Charity, The Movement Team, Nourish Now, Moveable Feast, Helping Up Mission, Living Classrooms, POWER House, Our Daily Bread, Baltimore County's Grocery Drive-and-Go, Highland Food Pantry, The Transformation Center, and Uproar Care Inc.

“When schools shut down in March of 2020, we went from serving 650 children to serving more than 2,300 children and their families within a matter of mere weeks,” said Lynne B. Kahn, founder and executive director of the Baltimore Hunger Project. “When I reached out to H&S Bakery about the jump in demand, they immediately offered to help. No questions asked. The H&S team has donated upwards of 2,000 fresh loaves of bread each week for the last year. Without their incredible support, continuing to operate in an impactful way during the pandemic would have been very difficult. It is because of their generosity that we could continue our life-changing mission of helping families and fighting against childhood hunger.”

H&S Bakery, which is affiliated with Northeast Foods and Schmidt Baking Co., said the increased demand for baked foods has led the company to expand its workforce over the past year at six of its locations in the Baltimore area.

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